

WHAT IS CLAIMED IS:

1. A data broadcasting receiving and reproducing apparatus comprising:
 - receiving means for receiving a digital
 - 5 broadcasting wave;
 - data obtaining means for obtaining data broadcasting data constructed by a plurality of contents from said digital broadcasting wave received by said receiving means;
- 10 display control means for displaying said plurality of contents onto display means on the basis of said data broadcasting data obtained by said data obtaining means;
- 15 selecting means for selecting specific one of said plurality of contents displayed on said display means on the basis of print permission/inhibition information showing permission or inhibition of printing of each contents;
- 20 print control means for converting the contents selected by said selecting means into print data and outputting said print data to printing means; and
- print maintenance means for changing said print permission/inhibition information,
 - wherein said print maintenance means changes
 - 25 said print permission/inhibition information in accordance with command information.

2. An apparatus according to claim 1, wherein
said command information is transmitted together with
a broadcasted event included in said digital
broadcast wave and said print maintenance means makes
5 control based on said command information in
accordance with execution of said broadcasted event.

3. An apparatus according to claim 1, wherein
said data broadcasting data includes charge
10 information set in each of said contents and said
display control means sums the charge information of
the contents selected by said selecting means and
displays the sum.

15 4. A data broadcasting print service system
which includes a data broadcasting apparatus for
previously adding an attribute to each contents of
data comprising a plurality of contents such as video
images, audio sound, characters, images, and the like,
20 thereafter, multiplexing the resultant contents to a
broadcasting wave, and transmitting the multiplexed
contents and in which the broadcasting data is
received, stored, reproduced, and displayed by a data
broadcasting receiving and reproducing apparatus of
25 the viewer and the data is transferred to a printing
apparatus and print-outputted,

wherein said data broadcasting receiving and

reproducing apparatus further has a function for determining whether said broadcasting data is transferred to said printing apparatus or not in accordance with the attribute added to each contents 5 of said broadcasting data, and

print permission/inhibition information of each of said contents is changed in accordance with a broadcasted event.

10 5. A reproducing method comprising the steps of:

receiving a digital broadcasting wave;

obtaining data broadcasting data for displaying a plurality of contents from said received digital

15 broadcasting wave;

controlling display means so as to display said plurality of contents; and

converting specific contents selected on the basis of print permission/inhibition information

20 showing permission or inhibition of printing of each of said plurality of contents into print data,

wherein said print permission/inhibition information is changed in accordance with received command information.

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6. A method according to claim 5, wherein a page description language to display said plurality

of contents includes a script for changing said print permission/inhibition information in response to said command information.

5 7. An apparatus according to claim 1, wherein said command information is transmitted in a broadcast wave.

10 8. A method according to claim 5, wherein said command information is transmitted in a broadcast wave.